



INVESTING IN OUR CHAPTERS AND MEMBERS

Canadian Chairman's UPDATE

Spring 2017

WHAT'S GOING ON

The March Towards #WEC19

by Trevor Lui

With spring in the air and the 2017 World Education Conference just months away, we can only sense the momentum and excitement leading towards #WEC19. Following Las Vegas and Indianapolis, our annual conference will be making its triumphant return to Canada in the summer of 2019.

Scheduled to be hosted by the dynamic metropolis of Toronto, our focus as a band of unified chapters across this great nation is to welcome our international members to a uniquely "Canadian" brand of WEC. In preparation for 2019, The MPI Foundation Canadian Council continues to work with our chapter leaders to further develop continued educational and grant opportunities for our passionate member base.

Let's work together and aim to send as many Canadian members to carry our flag in 2019 and show how "when we meet, we change the world...Canadian-style." 🍁



CHAIRMAN'S CHALLENGE 2017-2018

HAVE YOU SIGNED UP TO PARTICIPATE IN YOUR LOCAL CHAPTER'S CHAIRMAN'S CHALLENGE TO BENEFIT MPI'S GRANT PROGRAM AND RAISE FUNDS DIRECTLY FOR YOUR CHAPTER MEMBERS?

For more information, go here or check you're your chapter <http://www.mpiweb.org/foundation/chairmanschallenge>



CONGRATS TO THE TORONTO CHAPTER FOR WINNING THE CHAIRMAN'S CHALLENGE & RAISING THE MOST FUNDS GLOBALLY IN 2016!



LES SELBY, one of our Canadian Council members is our Communications Liaison with the Chapters. Chapter leaders can request important MPI Foundation information to update their membership.



Foundation's latest Rendezvous EMEC event which raised record money towards scholarships and grants for MPI members.

The Global Board of Trustees held their annual board meeting to discuss on-going initiatives around MPI Foundation developmental support for our chapters and members around the world.

GLOBAL BOARD OF TRUSTEES MEET

PICTURED ABOVE: Rendezvous in Granada & GBOT in Salobrena



The European Meeting and Conference was recently held in the beautiful city of Granada in Southern Spain. It was also the sight of the MPI



SPOTLIGHT
Cynthia Lamont
MPI Greater Calgary Chapter

"Without the work of the MPI Foundation, many MPI members—herself included—would not have the opportunity to learn, connect and grow professionally."



Christina Northcott
MPI Toronto Chapter

"When I received the scholarship, I recognized that the MPI Foundation is making it possible for planners like me to be inspired and motivated by experienced and innovative meeting planning professionals from all over the world. Discussions about current economic conditions, business trends and new tools for negotiating have boosted my confidence in interacting with stakeholders and vendors."

SUCCESS STORIES

What is the Impact of the MPI Foundation on MPI Members, Chapters and the the industry in Canada?

WHY THE MPI FOUNDATION EXISTS

The MPI Foundation fuels the growth and advancement of MPI members by providing them professional development and career opportunities through grants and scholarships. The MPI Foundation also propels the meeting and event industry forward by funding innovative research and pan-industry initiatives that support the strategic plan of MPI.

CONFERENCE SCHOLARSHIPS



Did you know?

that chapter members can apply for conference scholarships to attend WEC, EMEC, IMEX America and Frankfurt? See here for the scholarship application cycle and different opportunities:

<http://www.mpiweb.org/docs/default-source/foundation-library/2017-scholarship-info.pdf>

Education & Event



Series

Scholarships for industry related education and attendance of MPI Academy's Experiential Event Series the likes of C2 Montreal, SXSW, TIFF and the Miss America Pageant are also available for application.

FAST FACTS

\$601,000

Total revenue raised in Canada for the MPI Foundation from 2014-2016.

96%

Of the funds in the same period was re-distributed to Canadian chapters and members in form of scholarships, grants, research and endowment

47

Total amount of grants and scholarships distributed in Canada in 2016

FOR MORE INFORMATION

<http://www.mpiweb.org/foundation/Grants-and-Scholarships>

Upcoming Events & Contribution Opportunities



Rendezvous @ Incentive Works

Don't miss the event of the year as Rendezvous hits Incentive Works as the official opening party for the conference and the marquee Canadian Foundation event along with a stellar silent auction. Stay tuned for new and exciting news. Mark your calendars August 21-23. Inquire on how to be a contributor to the event of the year sprophet@mpiweb.org



WEC Rendezvous, The Big Deal & Silent Auction, Las Vegas

Memorable designed experiences at our annual World Education Congress coming July 19-22 in Las Vegas. Be sure to get your tickets to all the marquee MPI Foundation Events - <http://www.mpiweb.org/Events/wec-2017/home>



Frankfurt
16-18 May 2017



Amazing auction open to all

A stunning array of international experiences, dream holidays, luxury hotel stays and specially selected fine items in its online Silent Auction for IMEX. Funds raised support professional development and career opportunities for MPI members. Open from 17 April to 18 May - and open to all.



Rendezvous at Meetings Show

MPI Foundation's Rendezvous continues its circuit with a return to London at the Meetings Show scheduled for June 13, 2017. For this and other Foundation events, go to <http://www.mpiweb.org/foundation>

Your Canadian MPI Foundation Council



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Natalie Wilson
 Manager, Corporate Events
 RBC Global Asset Management



FOUNDATION IMPACT REPORT 2015



Be sure to ask your local chapter about your regional Foundation liaison.

Thank you to all our great industry members, chapter leaders and passionate volunteers across Canada. We look forward to a successful year ahead of furthering our great industry together.

Trevor Lui
 Global Trustee, Chair Canadian Council

http://i.mpiweb.org/foundation/2015-MPIF-Report/index.html?_ga=1.168440865.1899611538.1480951640 Look out for our 2016 report, coming soon

DESIGN EXPERIENCES STARTING HERE

