2017-2018
Meeting Professionals International
Ottawa Chapter Membership Directory

Rate Card

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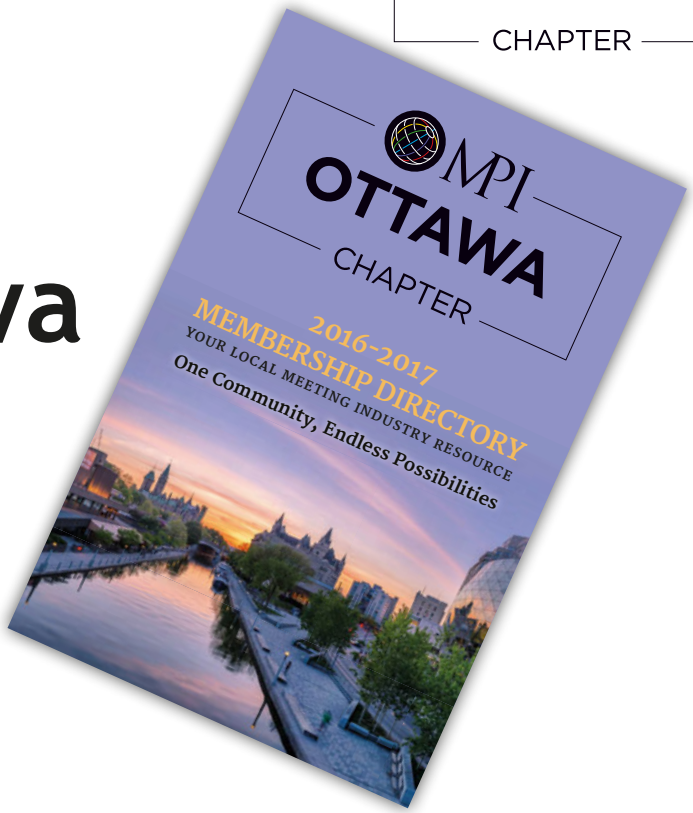

This is your only opportunity to print advertise with MPI Ottawa this upcoming program year.

MPI Ottawa Chapter has once again partnered with Applecrate Inc. to develop the MPI Ottawa Chapter Annual Membership Directory and deliver it to its members. The Membership Directory will be the only printed vehicle used to impart Chapter information. The book is distributed annually to the membership. It is considered the principle resource used by meeting planners to find industry suppliers and venues. The book is organized in sections and divided by eight full colour tabs. The sections are: Chapter Information, Membership Information, Special Members, Quick Reference by Individual, Quick Reference by Organization, Planners, Suppliers, and Advertisers.

About MPI Ottawa

Meeting Professionals International is the world's largest association and leading global community of conference organizers and suppliers, with more than 21,000 members in more than 86 countries. MPI Ottawa is the second largest of the association's eight Canadian chapters, with approximately 315 members. Its purpose is to serve the needs of its membership in Ottawa by providing educational development and leadership opportunities, cultivating business relationships, supporting industry partnerships and demonstrating commitment to excellence in the meeting industry.

Enhance your MPI Ottawa sponsorship exposure and website advertising!

Deadlines, Advertising Rates, and Specifications »»»»»»»»»»

If you have any questions about your ad booking, please contact Jean-Guy Brunet at:
brunet@applecrate.ca • 613-286-3920

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2017-2018 MPI Ottawa Chapter Membership Directory

Sales Deadline Grid

Booking	Material	Publication Date
Aug 28, 2017	Sept 4, 2017	September 15, 2017

Advertisement Rates

	Members		Non-Members	
	B/W	Full Colour	B/W	Full Colour
1/4 Page	$ 315	-	$ 415	-
1/2 Page	$ 483	-	$ 572	-
Full Page	$ 740	-	$ 903	-
Tab Covers	-	$ 997	-	$ 1,176
Inside Covers	-	$ 1,212	-	$ 1,391
Back Cover	-	$ 1,727	-	-

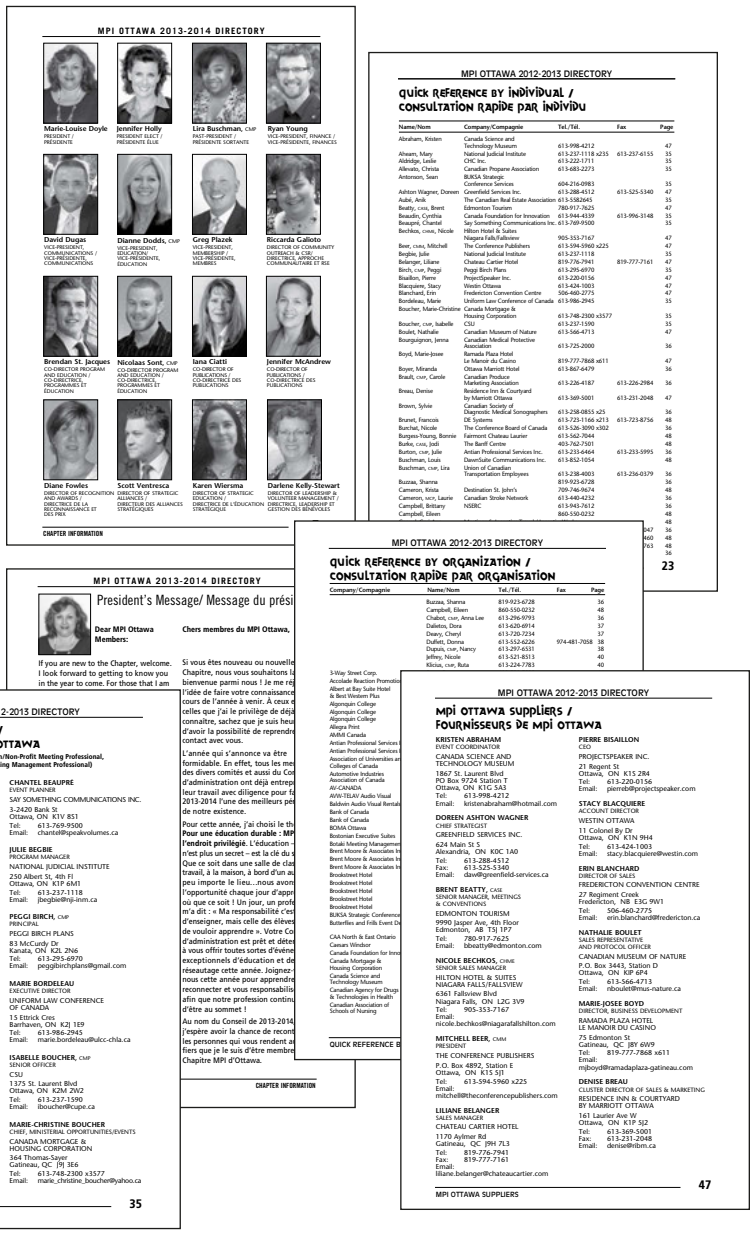
Ad Sizes

1/4 page - 4.375” x 1.75”

1/2 page - 4.375” x 3.5”

Inside covers, tabs and full page in advertising section
4.375” x 7.5”

Outside Back Cover
type safety - 4.375” x 7.5”
trim - 5.5” x 8.5”
bleed - 5.75” x 8.75”



Mechanical Specifications

Ads are to be sent via email to brunet@applecrate.ca as CMYK (covers & Tabs) or black & white (advertising section) high resolution PDFs only.

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